

Todd Beggs

Web Designer - Wordpress Development

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EXPERIENCE

Freelance Web and Graphic Design

JANUARY 2019 - PRESENT

Built custom Wordpress sites for various clients.

Maintained and edited multiple websites, file and database servers for a local advertising agency.

Designed graphics for various marketing initiatives.

G/O Digital — *Web Operations Specialist*

JUNE 2017 - NOVEMBER 2018

Diagnosed and resolved all issues involving over 100 custom websites. Including SMTP mail servers, ecommerce platforms, site security, and theme and plugin conflicts.

Maintained all websites including file and database servers.

Facilitated website builds for clients with multiple marketing products.

Built custom Wordpress sites for several of G/O's largest clients.

G/O Digital — *Senior Web/Graphic Designer*

OCTOBER 2011 - JUNE 2017

Designed, developed, and implemented scalable Wordpress themes for PPC and Facebook campaigns utilizing modern responsive design and conversion best practices.

Designed and built PPC landing pages and microsites for G/O Digital's largest clients.

Designed infographics, Facebook ads, retargeting ads and slide decks for various marketing campaigns.

Worked with account managers to successfully produce marketing materials for our Agency division clientele.

Ashley Furniture Homestores — *Regional Director Store Design*

NOVEMBER 2001 - MARCH 2007

Managed the visual merchandising of five stores

Accessory buyer

Managed a team of five store designers

Developed and managed new in-home design program

EDUCATION

The Art Institute of Phoenix

Bachelor of Arts, Web Design and Interactive Media 2008 - 2011

3.9 GPA, Member of Alpha Beta Kappa National Honor Society

Phoenix College

Interior Design Program 1998 - 1999

Phoenix College

Pre-Medicine Biology Program
3.5 GPA, Member of Phi Theta Kappa National Honor Society

PROFESSIONAL PROFILE

Superior time-management with ability to meet deadlines

Highly motivated and detailed problem solver
Self-starter

Management experience in several fields

Skilled in communicating and working as a team member

TECHNICAL SKILLS

Photoshop/Illustrator

Word/Powerpoint/Excel

PC - MAC compatible

XHTML/CSS3/PHP/MySQL

Basic Javascript/Jquery

AWARDS

Art Institute of Phoenix - Graduated with highest honors

Portfolio review winner

Ashley Furniture Homestores -

Presidents Award 2004, 2005, 2006